

**ADMISSIONS OPEN**

THE VFX INSTITUTE  
**VFX**  
BY VISUAL BIRDS STUDIO  
DESIGN YOUR FUTURE



**STUDENT LOAN AVAILABLE**

**100% JOB GUARANTEE**

## UNLOCKING THE FUTURE OF VFX IN INDIA

Embark on a journey into the heart of an industry set to redefine India's economic landscape. According to research by the Boston Consulting Group (BCG) and Confederation of Indian Industries (CII), India is poised to command 20-25% of the global AVGC (Animation, Visual Effects, Gaming and Comics) market.

This booming sector is predicted to generate 75,000 to 125,000 jobs by 2025, becoming a key player in transforming India into a USD 100 billion i.e. ₹8.2 lakh crore Media and Entertainment (M&E) industry by 2030.

At THE VFX INSTITUTE, we invite you to be a part of this extraordinary growth story, arming you with skills to thrive in the burgeoning world of VFX and Animation.

## IGNITE YOUR VFX SPARK

Have you ever found yourself lost in the spellbinding visuals of a film or a game, awed by the seamless blend of reality and fantasy? That's the enchanting power of Visual Effects (VFX). At THE VFX INSTITUTE, powered by the esteemed Visual Birds Studio, we invite you to dive into this magical realm. We offer a focused 6-8 months course, your golden ticket into the pulsating heart of the VFX universe, and at just a fifth of the usual cost.

## NO BOUNDARIES, ONLY POSSIBILITIES

We're a lighthouse for dreamers navigating the vast sea of creativity, a vibrant hub for trailblazers ready to make their mark, a boundless canvas for your teeming imagination.

**AGE ISN'T A BARRIER IN OUR INSTITUTE** – we believe in empowering all eager minds to explore the captivating realm of VFX with age-inclusive learning environment, **ALL YOU NEED IS JUST BASIC COMPUTER KNOWLEDGE.**



A LAUNCHPAD FOR VFX DREAMERS  
PICTURE YOURSELF AS A

- » VFX COMPOSITOR
- » VFX TRACKING ARTIST
- » VFX PAINT ARTIST
- » VFX MATTE PAINT ARTIST
- » VFX ROTO ARTIST

With our 100% job placement guarantee, these aren't just daydreams - they're your future reality. Join us at **The VFX Institute**, and take that pivotal first step towards making a mark on the VFX landscape. It's time for your creativity to take flight.





## HANDS-ON LEARNING, REAL-WORLD IMPACT

Education at THE VFX INSTITUTE isn't confined to theory. It's a hands-on journey into the industry's heart, enabling you to wield powerful tools like Nuke, Silhouette, Mocha, and beyond. We empower you to craft compelling visuals that breathe life into stories, leaving viewers in awe and shaping the future of entertainment.

## MASTER PROGRAM IN VFX

- Visual Communication
- Image Manipulation
- Color Correction
- Masking - Layer, Vector
- Multilayer Compositing
- Matte Paint
- Motion Graphics
- Compositing
- Roto scope
- Planner tracking
- Hair Roto
- Roto using IK
- Advance Motion Blur Roto
- Use of Tracking (1 - point and 2 - point) in Roto
- Integrate with Nuke
- Colour Management
- Re-lighting
- Keying
- Tracking & Stabilization
- Camera Tracking
- Animation engine
- Camera Projection
- 3D Object based particle
- Working with 3D object
- Particle Replicators
- Advance paint.
- Spinning & Occlusion
- Stereo Roto
- Live Integration

### SOFTWARE COVERED

- » PHOTOSHOP - 25 HRS
- » MOCHA - 25 HRS
- » SILHOUETTE - 40 HRS
- » NUKE - 150 HRS

» COURSE DURATION - 960 HRS

PORTFOLIO DEVELOPMENT - 24 MONTHS

**THE**  
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# Master In VFX

**Duration – 24 Months**

Education at THE VFX INSTITUTE isn't confined to theory. It's a hands-on journey with industry standard powerful tools like Nuke, Silhouette, and beyond. We empower you to craft compelling visuals that breathe life into stories and shaping the future of entertainment.



## What You Will Learn

- Visual Communication
- Image Manipulation
- Multilayer Compositing
- Roto Scope
- Hair Roto (Motion Blur)
- Integration with Nuke
- Keying
- Tracking & Stabilization
- Camera Projection
- Advance Paint Prep
- Spinning & Occlusion
- Live Integration

Composition Essentials  
Mastering Exposure  
Working with Light

- Video Editing
- Project Organisation
- Using Mogarts
- Color Corretion
- Commercial Edit

## Audio Manipulation

### Audio Enhancing

Logo Animation  
Motion Poster—  
Line Animations  
Typography

- 3D Modeling
- Texturing
- UV Mapping
- Rigging & Animation
- Environment Creation
- Procedural FX & Simulation
- Lighting & Look Development

## Career Options

Roto Artist  
 Paint Prep Artist  
 Compositing Artist  
 Tracking & Matchmove  
 VFX Generalist  
 CG Generalist

Film Editor  
Music Video Editor  
Colorist  
Ad Editor  
Motion Graphics Artist  
Product Animator

3D Modeling artist  
FX Artist  
Texturing Artist  
3D Animator  
Enviroment & Lighting Artist  
Photographer (Event / Product)

# Expert In VFX

**Duration – 12 Months**

Education at THE VFX INSTITUTE isn't confined to theory. It's a hands-on journey with industry standard powerful tools like Nuke, Silhouette, and beyond. We empower you to craft compelling visuals that breathe life into stories and shaping the future of entertainment.



## What You Will Learn

- Visual Communication
- Image Manipulation
- Multilayer Compositing
- Roto Scope
- Hair Roto (Motion Blur)
- Integration with Nuke
- Keying
- Tracking & Stabilization
- Camera Projection
- Advance Paint Prep
- Spinning & Occlusion
- Live Integration

- 3D Modeling
- Texturing
- UV Mapping
- Rigging & Animation
- Environment Creation
- Procedural FX & Simulation
- Lighting & Look Development

## Camera Tracking & Matchmove

## Career Options

Roto Artist  
 Paint Prep Artist  
 Compositing Artist  
 Tracking & Matchmove  
 VFX Generalist  
 CG Generalist

- 3D Modeling artist
- FX Artist
- Texturing Artist
- 3D Animator
- Environment & Lighting Artist
- Photographer (Event / Product)



# Advanced In VFX

**Duration - 6 Months**

Education at THE VFX INSTITUTE isn't confined to theory. It's a hands-on journey with industry standard powerful tools like Nuke, Silhouette, and beyond. We empower you to craft compelling visuals that breathe life into stories and shaping the future of entertainment.



## What You Will Learn

Visual Communication  
Image Manipulation  
Multilayer Compositing  
Roto Scope  
Hair Roto (Motion Blur)  
Integration with Nuke  
Keying  
Tracking & Stabilization  
Camera Projection  
Advance Paint Prep  
Camera Track & Matchmove  
Live Integration

## Career Options

Roto Artist  
Paint Prep Artist  
VFX Compositor  
Tracking & Matchmove  
VFX Generalist  
VFX Supervisor

# Content Creation

Course for  
**Social Media (Pro)**

Duration - 5 Months

## What You Will Learn

Content research  
Scripting for videos  
Pre-production  
Production & Post-production  
Publishing  
Monetizing Instagram & Facebook  
Youtube Optimization  
Adobe Photoshop, Canva  
Adobe Premiere Pro  
Basics of After Effects  
Adobe Audition  
OBS and Webinar

# Content Creation

Course for  
**Social Media (Advanced)**

Duration - 3 Months

## What You Will Learn

Content research  
Scripting for videos  
Pre-production  
Production & Post-production  
Publishing  
Adobe Premiere Pro & Canva  
Monetizing Instagram & Facebook  
Youtube Optimization

## Career Options

Content Creator  
Social Media Influencer  
Social Media Manager  
Ad Creator  
Video Editor  
Digital Course Creator



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www.thevfxinstitute.com  
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# LEARN MOTION GRAPHICS

At THE VFX INSTITUTE



## DUAL CERTIFICATION

Government skill certification along with the academy certificate

## CLASSES

Offline Classes  
Online Classes

## SOFTWARES

After Effects  
Photoshop  
Premiere pro  
Illustrator  
Audition

## COURSE DURATION

4 Months  
duration

100% Placement Assistance

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## Learn Government Certified Courses At The VFX Institute (Online / Offline Classes)

### GRAPHIC DESIGN

Course Duration - (3 Months)



Photoshop



Illustrator

### VIDEO EDITING

Course Duration - (3 Month)



Premiere Pro



Audition



After Effects



Photoshop



Canva

100% Job Placement Assistance

Limited seats available, Enroll Today



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## QUOTES



**Anubhav Sinha**  
Director/Producer/  
Writer

"In India VFX is still taking birth and has a long way to go. It still needs to mature to a level where it will become invisible as an art form while it will exist right before your eyes in all its glory but will not be seen as a separate art form. There aren't many training institutes in the country for VFX professionals in a universe that is getting updated faster than any other art form. It has a great future in India and internationally as well. Soon India will be one of the epicentres of VFX production."

"In my opinion, VFX is no longer a luxury for a director; it has become an integral part of the whole storytelling process. Nowadays, VFX is an important tool that gives us freedom to imagine and create. I think India is an important market in the VFX industry and plays an integral part in the supply chain. It is my belief that soon it will shift from being just a player to the leader and become the epicentre of VFX in the world, immensely benefitting the young generation that wants to enter this ever-evolving world."



**Luv Ranjan**  
Director/Producer/  
Writer



**Ruchi Narain**  
Director/Writer

"India, of course, has been at the forefront of supplying the technical expertise, but I think it's time in India that the VFX studios and heads start looking more in terms of the creative aspect of it. Because that is really the future of VFX, how we use it creatively. So as you increase the expertise of, you know, line producers and the creative involvement, not just the technical involvement, India will grow in VFX and leaps and bounds. And get out of just the supply chain dynamic which it currently occupies."

"VFX and CG is no longer a luxury but a necessity for content creators today, as a producer I use VFX and CG in almost every show that we produce at Juggernaut Productions, and the need for trained professionals will only increase every year, with more and more content being created every year."



**Samar Khan**  
Director/Producer/  
Writer



**Anshul Sharma**  
Director

"VFX is a transformative tool that expands the possibilities of cinematic storytelling, allowing filmmakers to create mesmerising and awe-inspiring experiences that leave a lasting impact on audiences worldwide."

"VFX is a director's secret weapon, unleashing limitless creativity and turning wild imaginations into mesmerising realities on screen. The future of VFX in India and globally is like a visual feast that leaves you craving for more, with India rising as a force to be reckoned with in the global VFX arena. The demand for VFX professionals in the future will be hotter than a dragon's breath, as industries continue to embrace mind-bending visual experiences and unleash the power of imagination."



**Roopesh Gujar**  
VFX Producer/  
Founder



**Yogesh Chhag**  
Visual Effects

"India is one of the world's largest animation and VFX content producers and will continue to grow in the future. The VFX industry in the country is also benefiting from the demand from Hollywood studios, which creates more VFX career opportunities for talented individuals. India has now developed the potential of not only gaining self-dependence but can take on the jobs of VFX from foreign countries. The growth of the VFX industry is visible not just in big-ticket projects, but in the number of people choosing it as a career path."



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## EXPLORE NEW DIMENSIONS WITH THE VFX INSTITUTE

With comprehensive programs, hands-on training, and experienced faculty, we ignite your imagination and nurture your skills.

Our state-of-the-art facilities and industry connections empower you to bring your visions to life.

Join us on this transformative journey to explore new dimensions and make a lasting impact in the world of visual effects.

## ABOUT VISUAL BIRDS STUDIO

Visual Birds Studio is a Mumbai-based film and TVC post-production studio that delivers VFX, CGI integration, and DI (Digital Intermediate) services. The studio, founded in 2018, also specializes in film production. This highly equipped studio has 4K machines with an 8K preview facility to give precise and detailed output. We provide a range of services through our highly experienced professionals. The studio provides all post-production services under one roof. We deliver each imagination, which takes real shape, to suspend any disbelief in the frame. This makes us stand out, and we are distinguished for our complex photorealistic effects and simulations. We are also well known for our eye-catching ad films, documentaries, corporate films, short films, and feature films. VBS is established with a vision and soul to break the stigma of VFX as unreal imagery. To break the mediocrity of special effects, VBS is pioneering the seamless merging of the real world with the so-called unreal. Our artists and teams work together to create complex photorealistic effects with hyperreal narrative frames. Visual effects in our studio are simulated not only with aesthetics to please the eyes but also to accentuate the language of storytelling to its maximum edge.

## ESTEEMED CLIENTS



## INDIA'S TOP STUDIOS









- VFX MASTERPIECES BY  
VISUAL BIRDS STUDIO

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